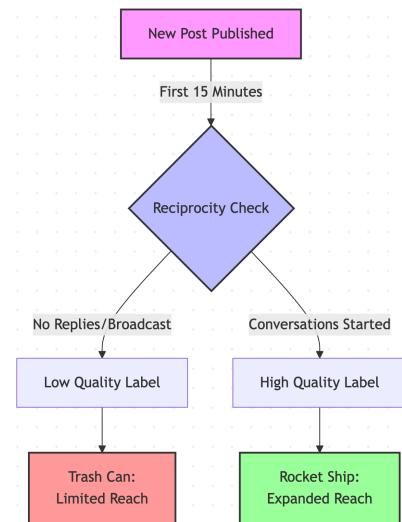


Module 1: Cracking the Code

How the 2026 Algorithm Actually Works

The Core Problem

- Low Reciprocity = Low Reach
- The 15-Minute Window



The Solution: Conversation-First

The Conversation-First Framework

A Hook (Question) + Context (Value) + CTA (Reply Prompt)

Bad Post Autopsy

@Happy_Poster

I love sci-fi movies.

BAD POST

@Happy_Poster

What is the one sci-fi movie that defined your childhood? For me, it was Blade Runner.

FIXED POST

Result: 20% Lift

Assignment: Content Optimization Report

1. Go to Analytics
2. Find a dead post
3. Rewrite it
4. Measure the difference